



OASIS
CENTER
INTERNATIONAL

2022

—

2023

IMPACT REPORT



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Mural by Leba

DEAR OASIS COMMUNITY,

As we conclude the school year 2022-2023, I am proud to share with you the tremendous growth our organization has been so dedicated to achieve. Throughout the past year OASIS Center International has stood fast to our commitment and mission to provide exceptional arts education and resources to surrounding communities while simultaneously branching out to build relationships with new partners throughout California.

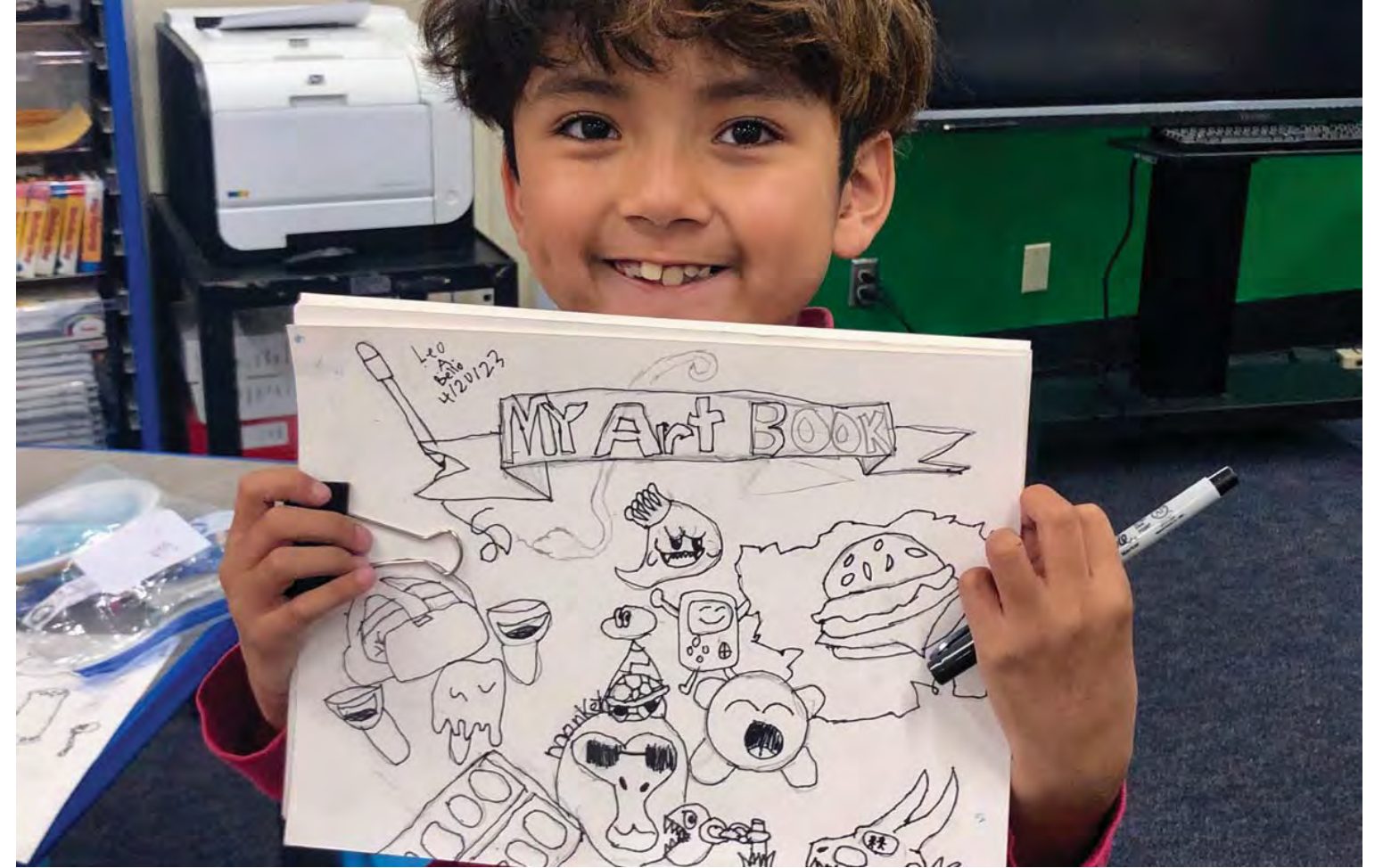
It brings me great pleasure to announce another successful year of engaging and growing the artistic minds of youth reaching 7 school districts. We have touched the lives of over 5,000 students this year with course offerings such as: Hip Hop, Tap Dance, Creative Art Journaling, Virtual Reality Graffiti Art, and more.

This development has been made possible by the combined efforts of our strategic partners at various academic institutions, donor communities, professional organizations, and local constituents. I extend a very special thank you to each and every one of you for your unrelenting support of our vision. We are so encouraged by the ways this year has opened doors for OASIS to increase access to education and arts programming within our communities.

Thank you for an awesome year!

Warmly,

Jin Sung
Founder & Executive Director



WHY WE ARE HERE

OASIS Center International is a community development organization established in 2012. We are committed to inspire a generation of youth to reach their full academic potentials through discovery learning and the development of creative thinking skills – skill sets critical to their future career success. Empowering students through arts education, rather than considering it secondary to STEM learning, is a commitment OASIS International makes to both students and society. OASIS is committed to restoring arts and cultural heritages. We believe this endeavor should start early, with a focus on holistic child wellness in underserved areas of the community.

With our donors' generous support in 2022-2023, OASIS was able to bring our work to underserved communities and at-risk youth from low-to-moderate income demographics. We have expanded our reach, touching the lives of over 5,000 students, exploring two new counties, three new school districts, and establishing several new creative partnerships which we are very proud to share.

We have continued our mission of connecting with and supporting local artists, serving our communities' creative minds by hosting free workshops, fireside chats, and more. These events are garnering greater awareness of OASIS Center International and have been wildly successful in establishing our organization as not only a sponsor of arts education and nonprofit initiative, but a vital source of information for the community we serve.

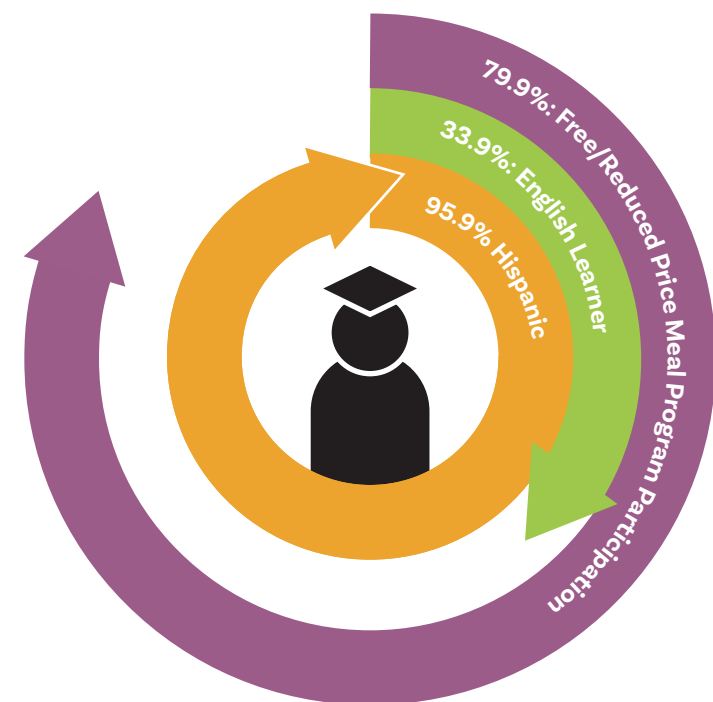
WHO WE SERVE

OASIS Center International serves students from Title I schools in Orange, Los Angeles, Contra Costa and Fresno Counties. Our largest reach was in the Los Angeles School District with seven schools participating in the OASIS Art Leads® program. We were privileged to reach over 5,000 students throughout California.

During the 2022-2023 academic year, all arts programming was split between being delivered in-person and online. However, this has been our largest year in-person since the pandemic. This year we launched programs at Sequoia Elementary in the Westminster School District in addition to Hooper Ave Elementary and San Pedro Elementary in LAUSD. We have increased our work across all counties with a focus towards developing in Fresno to create new partnerships and make greater social impact in the Central Valley region.

SANTA ANA STUDENT PROFILE

Low-income students in Santa Ana often come from families facing financial hardships, limited access to educational resources, and various socio-economic challenges. Our students may reside in underserved neighborhoods and attend schools with limited funding, resulting in reduced opportunities and support systems compared to their more affluent peers.



- SANTA ANA** The largest LMI city in Central Orange County
- 12.3%** Population living below the federal poverty line
- \$77,283** Average median household income

(source: 2022 U.S. Census data: <https://www.census.gov/quick-facts/santaanacitycalifornia>)

(source: <https://www.cde.ca.gov/sdprofile/details.aspx?cds=30666700000000>)

2022-2023 HIGHLIGHTS



Mural by Leba
Jin Sung and artist LEBA stand in front of LEBA's first hand painted mural for the city of Santa Ana

ART LEADS®

Starting off as an online learning effort in 2020, OASIS Center International adopted OASIS Arts Leads® as the official title for our dynamic arts education school program specifically designed to mentor socially and economically disadvantaged youth in low-to-moderate income communities. OASIS programming provides students with engaging courses in both the visual and performing arts.

This year, Art Leads® had an average reach of 30 students per class, offering courses such as: Hip Hop, Creative Art Journaling, BEEP/Architectural Design, Mural Art, Tap Dance, Digital Art, Virtual Reality Graffiti Art, and Cartooning.

As an organization, we are incredibly proud to have touched the lives of over 5,000 students this school year alone. The growth and popularity of the Art Leads® program is a highlight of our organization. It is our joy and a blessing to meet the needs of our community's youth.

NEW OPPORTUNITIES

OASIS Center International is always seeking to create new strategic partnerships while maintaining its commitment to delivering high-quality arts programming to our existing academic partners.

During the 2022-2023 fiscal year we have been challenging ourselves with new growth. We are so pleased with the rewarding season we have seen and grateful for the new opportunities at hand. It is incredible what has been accomplished this year. Nothing brings us more joy than to see our community flourish. Some of our newest endeavors include the following:

Orange Unified School District Expansion:

Developing our connections with the Orange County School District has been an area of dedicated focus throughout the past year. We are proud to have a presence in four OUSD elementary schools: Prospect, La Veta, Handy, and Esplanade. OASIS has been actively involved throughout the district introducing Hip Hop and Tap Dance programs during Fall 2022 and Spring 2023. This program has been a source of inspiration for many young artists who have shown a keen interest in

2022-2023 HIGHLIGHTS

developing their artistic skills. In addition to its educational programs, OASIS has also completed five public murals in the city of Santa Ana. These murals are a testament to the power of artistic expression and the transformative impact it can have on a community.



Mural by Leba
Hand painted Mural by LEBA, long time Instructor and Artist for OASIS

Sunburst Youth Academy (OCDE):

OASIS has successfully implemented its first Mural Program at Sunburst Youth Academy, one of nation's forty locations of the National Guard's Youth Challenge Academy. Sunburst Youth Academy, a residential leadership academy, a division of the ACCESS program (Alternative, Community, and Correctional Education Schools and Services) at the Orange County Department of Education.

OASIS co-presented with the Sunburst Youth Academy at the 53rd Annual Juvenile Court and Community and Alternative School Administrators



Student of the Sunburst Youth Academy participate in completing a mural

of California (JCCASAC) Conference on May 10 at the Bahia Resort and Hotel in San Diego. It was an honor to showcase the success story of our collaboration - a powerful stage to celebrate each person's potential, possibility, and the purpose inside each of us, as "#YOUMATTER!"



Jin Sung with the Color Guard of Sunburst Youth Academy



From Left: Principal Dinah Ismail, Ms. Megan Scheele, Jin Sung, Lt Col Gilbert Sanchez, OCDE Director Katy Ramezani, SGM P. Gutierrez, and SAUSD Board Member Katlyn Brazer Acevez

Virtual Reality at Saddleback High School:

Cutting edge virtual reality technology has made its way into our programming with the launch of our Virtual Reality Graffiti class in the after school programming at Saddleback High School. OASIS has acquired four Oculus Meta Quest and two sets of VR equipment for students to learn and develop. Sporting an LCD screen with per-eye resolution of 1832x1920 and a 90Hz refresh rate, this equipment is an experience our students would not have access to regularly. We could not be more excited to see what they create.



2022-2023 HIGHLIGHTS

OASIS Art Leads® in Fresno County:

OASIS has launched an online Art Leads® program in partnership with Roosevelt High School in Fresno, CA. This innovative initiative was made possible through the T-Mobile grant, which recognizes the importance of education and curricula that support digital literacy in design and artmaking. The program includes a fireside chat with T-Mobile leadership about the professional journey to bring inspiration and insights to young individuals aspiring for professional outcomes in life as well as a digital literacy component.



Students of Roosevelt High School working on their Digital Literacy project

OASIS Art Leads® in Contra Costa County:



OASIS has launched an Online Digital Arts program for the first time at Mt. McKinley School, which provides high school education to incarcerated youth. This innovative program is being taught to four different groups of students during the Spring trimester. By offering this program to incarcerated youth, OASIS is providing them with an opportunity to explore and develop their creativity and technical skills in digital arts, an area that can open doors to a range of career opportunities. This program is a testament to OASIS's commitment to empowering and supporting underserved and marginalized communities through art education.

FIRESIDE CHAT WITH ANDERSON-BARKER

It was a great privilege for the OASIS community to gather with Michael Anderson (AIA/NOMA), President of Anderson-Barker, an architectural firm, at Golden Gate Community Schools. Mr. Anderson is the author of *The Challenge of Change: Internal Obstacles Preventing Economic Growth of Black Communities of Los Angeles* and a professional with more than 35 years diverse experience in architecture, urban planning, transit, and community development. He has been design principal for projects in aviation, transit, civic administration, education, and commercial, residential, and municipal infrastructures.

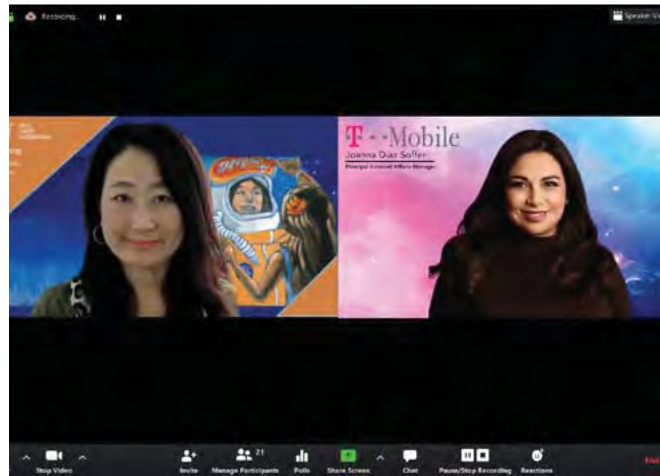
We were delighted by his participation at a Fireside Chat with OASIS Executive Director, Jin Sung, where he conversed about his career pathway and personal journey to becoming a respected and high-ranking, Black architect and activist. Mr. Anderson's story was a powerful inspiration to our students and it was an honor to collaborate with him.

Financial Literacy Workshops:

This year, OASIS celebrated two financial literacy workshops presented to students by Silicon Valley Bank volunteers Richie Perez and Henry Wang, on the topics of Credit and Budget. In this day and age, financial literacy plays a pivotal role in upward social mobility. At OASIS, we are proud of being a part of this initiative, as we recognize that even among the average U.S. student populations, the rate of financial illiteracy rate is staggeringly high. Our students walked away from each workshop empowered with new skills to apply to their work and enhance their creative endeavors.

2022-2023 HIGHLIGHTS

FIRESIDE CHAT WITH T-MOBILE



In May, OASIS welcomed T-Mobile executive, Joanna Diaz Soffer (T-Mobile USA, Inc. - Government & External Affairs) to a Fireside Chat with OASIS Founder and Executive Director, Jin Sung. The two addressed students participating in our Digital Arts program at Roosevelt High School exploring what it means to be a diverse and minority-driven business leadership. Ms. Soffer joined us via Zoom and shared her professional journey to bring inspiration and insights to young individuals aspiring for professional outcomes in life as well as a digital literacy component.

Digital Literacy Workshop:

Propelled by the overwhelming success of our workshop format, OASIS Center International is excited to announce the launch of our brand new Online Teaching Program in collaboration with Roosevelt High School, a part of the Fresno Unified School District. The program consists of ten classes taught by LEBA and one special Digital Literacy session sponsored by T-Mobile.

Through the Art Leads® program and its other initiatives, OASIS continues to support and empower young artists and creative professionals in Fresno County, helping them unlock their full potential and achieve their dreams.

ART LEADS® IN CALIFORNIA FUNDRAISING CAMPAIGN

After a challenging year, the OASIS program team decided to create an uplifting theme for 2022-2023 and highlight all the efforts OASIS Center International would make in fulfilling our mission—“Art Leads.” This Peer-2-Peer fundraising campaign was officially launched in August 2022 as a board-led online event via funraise.org and was a practical way for board members to get first-hand experience fundraising. In accordance with our 2022 theme ‘Art Leads® in California’, the campaign staff oriented and provided technical assistance for the board members. In addition to the competition between the board committees, the active participation of the board members helped the donation amount to exceed the dollar-for-dollar match of \$25,000 donated by Joseph Otting Family Foundation. We are pleased to announce the Strategic Planning Committee as the 2022 winning committee, and the highest ‘fun-raiser’ was Christian Caballero at \$6,983.10!



2022-2023 HIGHLIGHTS

CREATIVE PROFESSIONALS CAPACITY BUILDING WORKSHOPS

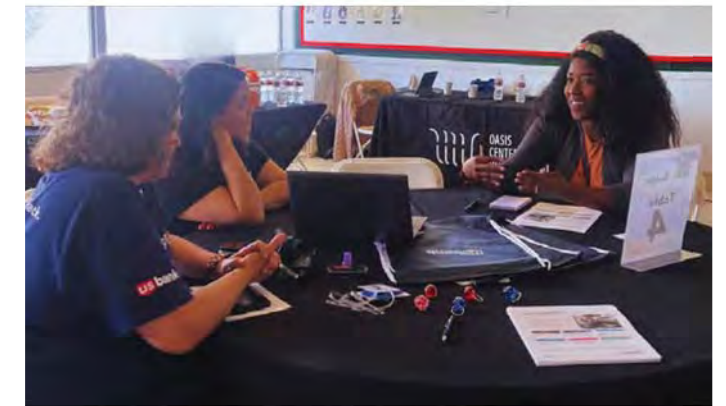
OASIS strives to address the second part of our core mission: to engage local artists through community engagement.

In September, OASIS Center International facilitated the Creative Professionals Capacity Building Workshop in partnership with the City of Santa Ana at the Southwest Senior Center. Our goal was to provide financial workshops for creative professionals looking to monetize their artistic practices. Key topics presented at the workshop were: Budget, Credit, Online Art Portfolios, and Small Business Startups specifically aimed at creative professionals. Strategic bank partners from Citizens Business Bank and Pacific Premier Bank participated in facilitating key financial concepts specifically for creative professionals: Banking, Budgeting, Loans, Insurance, and Investing.



Representative of M&S teaches the importance of Cultivating Business Growth

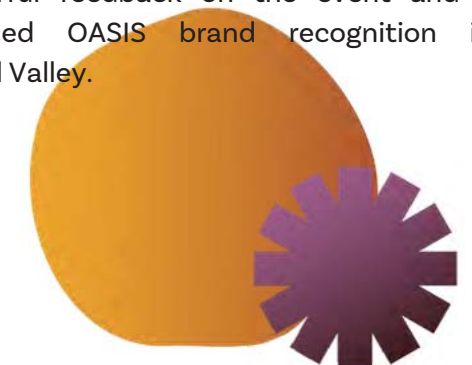
More recently, in April, OASIS Center International launched a new collaboration with the African American Historical & Cultural Museum, a Black cultural arts hub of the San Joaquin Valley, to offer another free Capacity Building Workshop for artists. At OASIS, our mission is to support local artists by providing them with opportunities to expand their creative skills and sustain their passion. Our Capacity Building Workshop equips artists with the information they need to achieve financial stability and manage their businesses effectively.



Budgeting being taught at the 2023 Fresno Capacity Building Workshop

The 2023 OASIS Capacity Building Workshop for Artists provided local artists with the opportunity to become financially proficient and build a sustainable business, covering select topics important for achieving long-term financial success in the art business such as: marketing, credit, budgeting, NFT, and homeownership. The event was attended by Councilmember Miguel Arias, representatives from Tri-counties Bank and US Bank, and notable professionals in the art industry including professional illustrator Kurt Miller and fashion designer Henry Ellard. These professionals were available to guide artists in mapping out and further developing their creative goals, helping them build sustainable and profitable businesses.

We are so proud of the capacity and intention OASIS has for the economic development of underserved local artists and the positive community reception we received in our workshop survey. The event received wonderful feedback on the event and greatly increased OASIS brand recognition in the Central Valley.



2022-2023 HIGHLIGHTS

2022 ILLUMINATION GALA



Jin Sung, founder of OASIS Center International, starts off the 2022 Illumination Gala with an opening speech

On Thursday, October 13, 2022, OASIS Center International hosted our 10th Anniversary Illumination Gala—the largest fundraiser hosted by OASIS since its inception. With over 260 guests in attendance, supported by OASIS staff and over 30 volunteers of multiple corporations, the event took place at the Bowers Museum in Santa Ana. From the new educational partners to first time donors, all attendees united to celebrate the mission of OASIS.

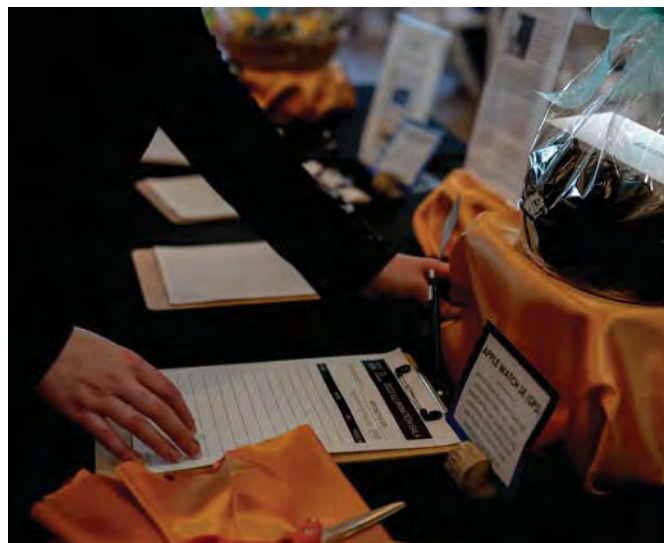
•• **T-Mobile** ••

Sponsored by T-Mobile, The Otting Family Charitable Foundation, EastWest Bank, The Anthony DeChellis Charitable Fund, Banc of California, Charter Communications, Citizens Business Bank, Enterprise Bank and Trust, First Republic Bank, Island Pacific Market, Mechanics Bank, MUFG Union Bank, Pacific Premier Bank, Pacific Western Bank, Silicon Valley Bank, Umpqua Bank, and US Bank the Gala was a special moment to recognize the impact of the our conjoined efforts to transform the lives of young artists.

This 10th annual Illumination Gala celebrated students who participate in OASIS Center programs and honored the special contributions to its



mission by awardees Mike Sievert, President & CEO of T-Mobile, Katrina Foley, Supervisor of Second District County of Orange Board of Supervisors, and Ricardo Lopez, Organization Facilitator of Los Angeles Unified School District. The event featured performances by OASIS alumni and area artists, a cocktail reception, dinner, silent auction, raffle, and a memorable 'rock painting' activity. This was a fantastic evening where we were able to showcase the dynamic impact of OASIS, reinforce our local presence, create and strengthen connections, and celebrate the power of the arts. We are grateful for the opportunity to share our work and for our generous community showing their support through fundraising.



Guest at the 2022 Illumination Gala bidding on items to help show their support for the fundraiser

2022-2023 HIGHLIGHTS

2023 OASIS ARTS FESTIVAL

The 2023 OASIS Arts Festival was a smashing success. Partnering with LAUSD to host the event, this March, in Los Angeles, we were thrilled by the reach our new location permitted us. We hosted the event at 24th Street Elementary School and are very grateful to Principal Dr. Sandra Hernandez for her support throughout the entire process. With four schools represented and five live performances shared, the festival was bursting with the energy of our students. Inspiring and developing these young people is the focal point of all festival activities and a key strategy in OASIS' mission of inspiring young people through art programs and enhancing the skills and opportunities of local artists through community engagement.



Featuring innovative art workshops for children ages 6 to 13—Making Music Show, Dance Workshops, STEAM creation, Rock Painting, and more, there was not a dull moment to be had. We are extremely proud of our students for sharing their talents and joy in performance. The 2023 OASIS Arts Festival provides youth attendees the chance to stay active by familiarizing them with their community.

Some of our community partners at the event included: Community Resource Arenas and Southern California Edison (SCE). Community Resource Arenas presented booths with a range of topics such as: Healthcare, Financial and Digital Literacy, Federal Resources, and Low-Income Programs. SCE shared their power services and safety recommendations at a booth of their

own. All of the corporate volunteers were helpful and connected their information to the public effectively.



Students participate in making bookmarks from scratch at the Arts Festival

Corporate sponsors for the event included T-Mobile, Charter Communications, Pacific Premier Bank, Banc of California, and Union Bank. The office of the State Assembly Member Issac Bryan gave remarks promoting the arts and recognizing this year's high-achieving students.

We are extremely grateful for each of the OASIS instructors and volunteers who came out in support of the event. The Arts Festival would not have been possible without the partnership of our community. From instructor Jason Rogers serving as MC and a tap dance performer to the community members leading arts and crafts tables, every volunteer made an impact and contributed to the success of the 2023 OASIS Arts Festival.



Instructors of OASIS face-paint guest and students at the Arts Festival

2022-2023 HIGHLIGHTS

2023 MAKING MUSIC ASSEMBLIES

The OASIS Art Leads® program has impacted students during the school year 2022- 2023. We celebrate our 11 OASIS instructors and 35 educators across school districts where OASIS touches! This school year's grand finale was our beloved 'Making Music' assemblies, 30-minute presentations of Jazz/ Tap history with stunning live performances by professional jazz musicians and tap dancers. This long-anticipated event is an OASIS favorite which never fails to capture attention, readying students for greater participation in the OASIS programming in the next school year. As OASIS continues to expand its educational footprint with new institutions in greater LA. We are thankful for our participating schools and dedicated OASIS performers for their commitment to sharing the arts with our students.



Jason Rodgers and Lauren Hignite demonstrate a Tap Dance Lesson at Monroe Elementary School



HIGHER EDUCATION PARTNERSHIP

OASIS partnered with two higher education institutions in Fall 2022: A MBA cohort from Pepperdine University and a student-led research team from Claremont Graduate University.

Pepperdine University MBA cohort is given a project focused on developing a plan to communicate a cohesive message about OASIS. Four groups of graduate students were given an opportunity to develop a one-year Omni-channel communication plan with a \$50,000 marketing budget. The success is measured on increased engagement on social media and website traffic. All four presented unique and practical strategies.



In our partnership with Claremont Graduate University, graduate students and researchers pursuing psychology partnered with OASIS to evaluate the OASIS art program implementation to understand how organizational components play out a critical role in the afterschool arts programming setting to bring positive impact in the lives of youth. This research partnership concluded in May 2023.



ART LEADS® CURRICULUM (Updated June 2023)



"Hey Ms. Thea, Thanks for teaching us to understand that art doesn't have to be perfect."
-Robin

OASIS Arts Leads® is an arts education school program specifically designed to mentor socioeconomically disadvantaged youth within LMI communities in the visual and performing arts. Since 2013, OASIS continues to impact the local communities by collaborating with Santa Ana Unified School District, expanding our outreach to multiple schools through school arts programming delivery and engaging professional artists to teach and mentor at-risk youth.

Art Leads® provides students with instruction in a variety of modalities, including Tap Dance, Jazz Dance, Modern Dance, Digital Art, Watercolor, Creative Art Journaling, Digital Arts, Architectural Design, Cartooning, and Photography. Each program consists of weekly one-hour instruction and spans the entire school year. The student selection process is competitive yet ensures diversity and inclusivity of students of all backgrounds.



DIGITAL ARTS CLASS

Digital arts class introduces students to graphic drawing tablets and the industry-standard graphic design software, Adobe Photoshop. OASIS's unique approach helps students to experience an online classroom environment taught by a professional artist, learn how to create a print-on-demand product, hear a college professor teach on basics of product marketing, and a hands-on experience in participating in the internet economy.



WATERCOLOR CLASS

In this class by OASIS, students will learn the art of watercolor painting starting with knowledge about their materials and basic watercolor techniques to create paintings under the guidance of a professional artist as their instructor. This course also introduces other art foundations such as drawing and color theory and the creative process involved in painting an original piece. Students will have the opportunity to paint along with the instructor's live demo and have instant feedback during the studio process.



HIP HOP CLASS

Hip-Hop teaches students an upbeat and high-energy urban style of dance. This high energy class focuses on musicality and rhythm. Along with creative dance routines, the cultural significance and history of hip hop is taught to give more context behind the art form.

"For: Ms. Thea--We all want you to know we will all miss you. Thank you for all the stuff you taught us. All of the paintings you taught us. You are an amazing person."

-Vidney

ART LEADS CURRICULUM (Updated June 2023)



JAZZ DANCE CLASS

Jazz dance is a style of dance that combines moves such as leaps, kicks and jumps and other techniques inspired by classical ballet and other dance styles. During the class, students learn how to express themselves and synthesize a variety of jazz dance moves from an accomplished performer.



BEEP/ARCHITECTURAL DESIGN CLASS

In this class, students are challenged with a series of hands-on projects wherein they discover the possibilities for landscape design work with natural elements. Concepts such as building shapes and volume are introduced along with thought processes involved in creating effective architectural design.



CREATIVE ARTS JOURNALING CLASS

Students take a visual and creative journey of self-discovery as they explore the beauty in everyday life, family traditions and favorite memories. Different art techniques are taught for creative lettering, design, page lay-out, to depict a variety of subject matter. Students use different art mediums to express and record the beauty in their everyday lives.



MODERN DANCE CLASS

Students learn the freeform art of modern dance, a style that combines other dance forms to create unique moves and routines. This broad genre of dance allows students to improvise and express their feelings through movement in a contemporary context.



CARTOONING CLASS

In Cartooning, students learn the art of storytelling through comic strips. They learn how to tell their unique stories by creating simple characters and applying sequential narrative principles, such as titles, dialogue, beginnings and conclusions. The goal is to build their self-confidence through imagination and creativity.



TAP DANCE CLASS

The Tap Dance program teaches students the basic fundamentals of tap dance. The class focuses on developing rhythm, proper technique, style and fun.



PHOTOGRAPHY CLASS

A professional photographer will teach and mentor students in the world of photography. Students will be able to enhance their observation skills and take their photographic vision to the next level utilizing their personal phones or an iPad mini to their fullest potential. During the class, students will learn about portrait versus landscape photography, the types of subjects they can take photos of (people, landscapes, objects), and how to edit photos to add special effects to enhance their imagery.

"Thank you Ms. Thea for teaching us art. You are the best teacher to teach us art. Thank you for teaching us how to draw and giving us drawing supplies."

"Gracias Ms. Thea por ser una buena maestra. Para ser mi primera vez en clases de arte tuve una maestra increíble. Muchas Gracias!"



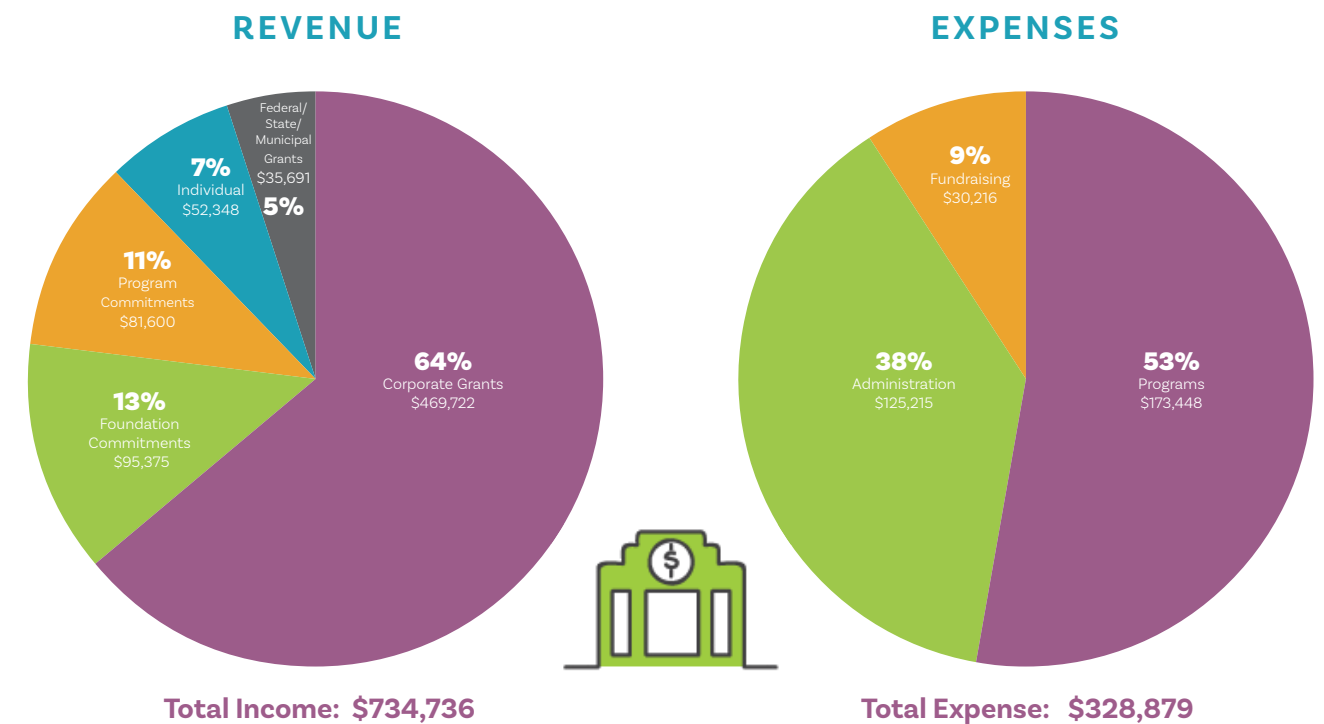
Students show off their art work after finishing a class of Creative Arts Journaling



THE ENGINE THAT MOVES US

The efforts of OASIS are represented by ten Teaching Artists who have dedicated their time and expertise to inspire students to grow their creative potential. OASIS is also supported by six OASIS staff, six Board of Directors, eight Advisory Board Members, two interns, ten independent contractors, over ninety volunteers, and more than thirty corporate donors who moved the vision of OASIS forward.

WHAT FUELS OUR WORK



OASIS CONTRIBUTORS



BOARD OF DIRECTORS

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OASIS Chairman of the Board
CEO, Sandals Resorts International

JIN SUNG

OASIS Board Vice-Chairman
Founder & Executive Director of OASIS

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ASHLEY MARTIN

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U.S. Bank

WILL PIERCE

Chief Strategy Officer,
Casanova//McCann

KEVIN ZOLLINGER

Executive Management Consulting

OASIS STRATEGIC PARTNERS

For program year 2022-2023, the following organizations have partnered with OASIS:



Thank you for your generosity in supporting our vision to positively impact our communities.



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