



OASIS
CENTER
INTERNATIONAL

**IMPACT
REPORT
2020-2021**

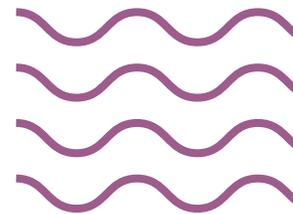


TABLE OF CONTENTS

Letter from Executive Director	1	ART LEADS Curriculum	7
Why We Are Here	2	The Engine that Moves Us	10
Who We Serve Digital Arts Curriculum Impact Survey Survey Results	3	What Fuels Our Work	10
2020 - 2021 Highlights Art leads Online Learning New Opportunities During Uncertain Times OASIS Web Store Fireside Chat w/ Casanova McCann Art Heals Fundraise Campaign Artist Council Formation 2021 OASIS Arts Festival	5	OASIS Contributors	11
		OASIS Board Board of Directors Board of Advisors	12
		OASIS Strategic Partners	12



DEAR OASIS COMMUNITY,

The year 2020 has been marred with the novel coronavirus outbreak across the globe, and our community experienced a cultural and social shift that redefined our world. Despite these challenges, I am proud to share the resilient nature of our organization to announce the birth of OASIS' online program, ART LEADS. It started out as a concept during the summer board retreat discussion and two and a half months later, the OASIS program team was ready to facilitate a standardized online curriculum for the new school year!

Invigorated with a heightened sense of mission for the organization, OASIS served diverse student groups of California by working with various school districts, cities, and counties. In addition, our strategic partnerships with academic institutions, donor communities, and non-profit organizations have allowed OASIS to multiply creative learning opportunities for our youth.

We believe that the arts have the power to inspire new hope and OASIS continues to facilitate this very important role! I appreciate all the support you have given to OASIS Center International and look forward to seeing the increased promotion of arts education in our communities as we start recovering from the pandemic.

Warmly,

A handwritten signature in black ink, appearing to read 'Jin Sung'. The signature is fluid and cursive, with a large 'J' and 'S'.

Jin Sung
Founder & Executive Director



*Due to school security policies, the above images have been blurred.

WHY WE ARE HERE

OASIS Center International is a community development organization established in 2012. We are committed to inspiring and equipping the next generation to achieve incredible life skills through developing their creative gifts. We recognize how important education in the arts can be to both students and society and are committed to using it to help further the cultural enrichment at the core of our communities. The best way to do this is by focusing on the youth; particularly those who come from underserved areas of the community. Thanks to our donors' generous support in 2021, OASIS continued to provide young students with the opportunity to start learning Architectural Design, Digital art, Watercolor, Hip Hop, and Jazz Dance through online teaching during the academic year. We have taken it upon ourselves this past year to envision and create a bold new way of delivering our programs.

WHO WE SERVE

In addition to our programs at Sally Ride Elementary, Lincoln Elementary Washington Elementary, and Saddleback High School, OASIS started a new partnership with Magnolia Avenue Elementary School of Los Angeles Unified School District and Golden Gate Community School of Contra Costa County. “The Golden Gate Community School programs provide successful learning experiences for all students in an alternative education environment.” (cited from <https://www.cccoe.k12.ca.us/cms>).

OASIS Center International serves students from Title I schools in Orange, Los Angeles, and Contra Costa Counties. This year, we launched pilot programs at. Our other partnered schools were Sally Ride Elementary, Lincoln Elementary Washington Elementary, and Saddleback High School.

Our programs consist of a 1-hour session focused on artistically engaging students in either visual or performing arts. During the 2020-2021 academic year, all arts programming was delivered 100% online in place of in-person instruction.

DIGITAL ARTS CURRICULUM IMPACT SURVEY

At the beginning of 2021, OASIS delivered the Digital Art Program in Contra Costa County for the Golden Gate Community schools (Brentwood, Pittsburg, and Richmond). The population consists of students identified as LMI and at-risk youth with backgrounds in juvenile, homelessness, foster care, and problematic behavior. To measure the impact of the program, our team administered (3) qualitative surveys throughout the course.

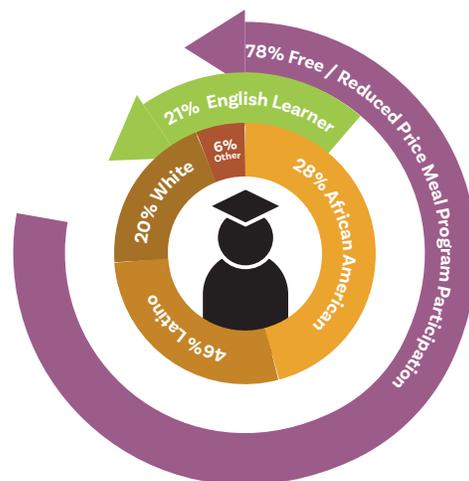
To accurately measure the impact, we administered the first survey at the beginning of the program. Results were positive attitudes towards the OASIS program. Some students had taken an art course before, but they had never taken a Digital Art course. General Sentiment of students’ excitement for the program averaged around 5.19 out of 10.

The second survey was meant as the true gauge of the students’ interest in being part of the course for several weeks. Results showed most of the students strongly agreeing the teacher was helpful and wanted to do well. Also, most students having a “Neutral” or higher score when it came to seeing value and positivity from the digital arts curriculum.

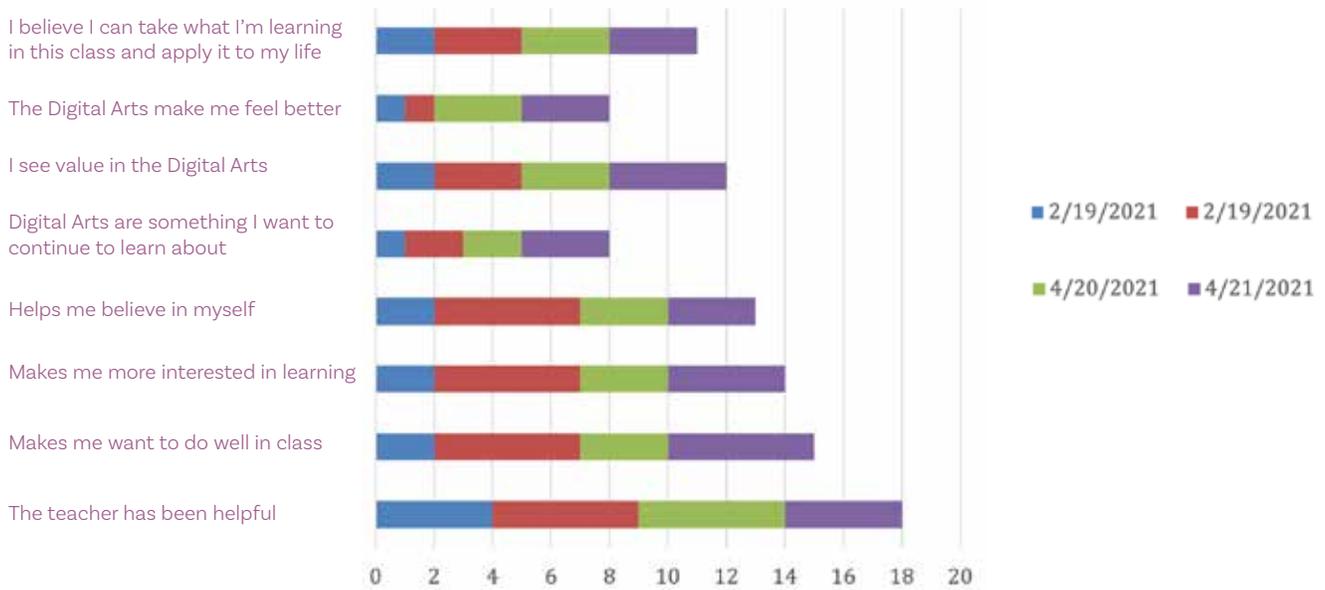
For the final survey, we administered this at the end of the course to finalize the overall sentiment.

The raw score from the final survey was 54 points which were 9 points higher than the second survey. Indicating that there was a generally positive trend from students’ perception and impact from the course. The increased to a 20% increase of satisfaction from survey to survey. Based on these results the OASIS Digital Arts Program inspires students to do well in their community, school and engaged in a program that helped them appreciate the arts.

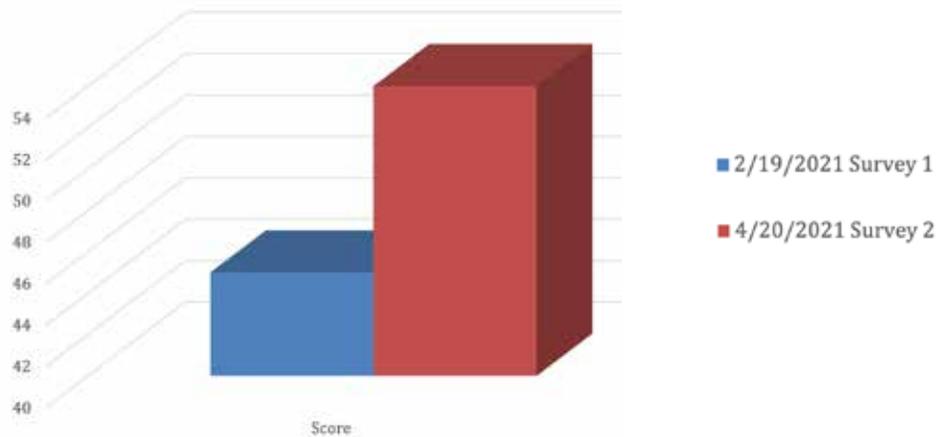
OASIS STUDENT PROFILE: CONTRA COSTA



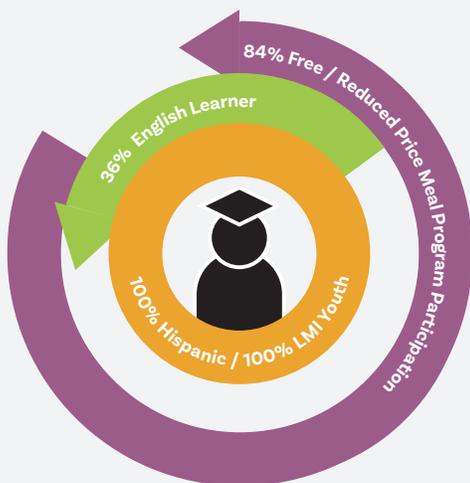
SURVEY RESULTS



OVERALL SCORE



OASIS STUDENT PROFILE: SANTA ANA



LMI

The largest central Orange County city

17.7%

Population living below the federal poverty line

\$66,145

Average median household income

Low-income: an individual income or tract income that is less than 50% of the AMI.

Moderate-income: an individual income or tract income that is at least 50% and less than 80% of the AMI.

Data based according to the 2019 U.S. Census data. Profile based on school year 2014-2018 information.

2020-2021 HIGHLIGHTS

ART LEADS ONLINE LEARNING

To respond to the setbacks of the pandemic, OASIS Center International spent the 2020 summer developing online versions of our art programs known as 'Art Leads,' patent pending. We knew that schools would be making use of distance for the foreseeable future and so we seized on the chance to create 10 art curriculums and film over 100 instructional videos on Architectural Design, Photography, Digital Arts, Watercolor, Hip Hop Dance, Jazz Dance, Modern Dance, Cartooning, Drawing, and Creative Art Journaling.

These videos can be used in tandem with virtual instruction and with future in-person programming when schools resume in-person instruction.

'Art Leads' is designed to offer students a virtual experience that can be synchronized with in-class instruction for performing, visual, and applied arts education. All the aforementioned curriculums are standardized as one-hour sessions done over 10 weeks.

During the academic year of 2020-2021, we implemented our programs at Sally Ride Elementary (Hip Hop and Jazz), Magnolia Avenue Elementary (Jazz), Lincoln Elementary (Architectural Design, Hip Hop), Washington Elementary (Hip Hop), Saddleback High School (Watercolor and Digital Art), and Golden Gate Community School (Digital Art).

NEW OPPORTUNITIES DURING UNCERTAIN TIMES

As part of our new partnership with Contra Costa County we launched a successful Digital Art program with the Golden Gate Community schools. Working with at-risk youth at Contra Costa County, alongside with our successful launch of a pilot program at Magnolia Avenue stand as our most ambitious program launches to date.

OASIS WEB STORE

As part of our 'Art Leads' online learning program, we were able to have acclaimed artist and muralist, Leba, help teach the students and introduce them to drawing on digital tablets and learning the basics of the industry standard software Adobe Photoshop.

Through classroom demonstrations and participation, students learned how their creative ideas can be used in real-life applications across a wide field of jobs. We also invited Professor Ivan Vega, a professor at St. Mary's College School of Economics and Business Administration, to give a presentation that introduced students to marketing and pricing for businesses.



From this program, students were able to use Adobe Photoshop to draft and finalize a design that can be used for an online print-on-demand product such as T-shirts. They were then instructed on the fundamentals of setting up an online store to market these products. They not only learned about how digital art can be a new outlet for their creativity but also how to use that outlet in entrepreneurial opportunities that are well within their reach. Through a collaboration of higher education, non-profits, and corporations. The OASIS 'Art Leads' Program has taught students modern skills neglected by standardized education and opened the doors to new opportunities, empowering them to embrace their creativity to reach new heights.

2020-2021 HIGHLIGHTS

FIRESIDE CHAT WITH CASANOVA MCCANN

To highlight the completion of our Digital Arts program with the Contra Costa County students, OASIS Center International held a virtual panel featuring Ingrid Otero-Smart (CEO/President), Elias Weinstock (EVP/Chief Creative Officer), and Will Pierce (EVP/Chief Strategy Officer) from the esteemed advertising agency Casanova McCann. Both school administration and students alike were invited to listen to these creative professionals discuss key insights from working in an artistic industry. They also took questions from students who wanted to learn more about how to enter such an exciting field.



**EVERYBODY STAY
POSITIVE
NO MATTER HOW
NEGATIVE
LIFE GETS.**

ART HEALS FUNRAISE CAMPAIGN

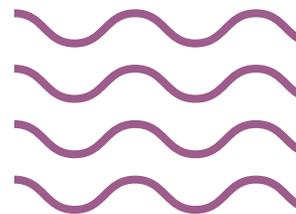
Although the pandemic interrupted our standard fundraising efforts, we were able to embrace new opportunities through the online fundraising platform Funraise. OASIS launched the ongoing “Art Heals” campaign to encourage donors to pledge a certain amount and leverage their networks to help maximize the campaign’s exposure. The proceeds of this campaign go towards supporting OASIS art programs.

ARTIST COUNCIL FORMATION

In 2020 we decided to reevaluate our leadership and see what we could do for our passionate art instructors. These instructors have gone above and beyond this year by continuing to deliver programs and engaging with the community even with the tough conditions of the last year. This led us to establish the Artists Council as a way for OASIS artists to connect and exchange ideas, support, and plan for future art-related events. In addition, it will also allow us to address future artist capacity-building efforts as part of our mission fulfillment.

2021 OASIS ARTS FESTIVAL

This past March, OASIS Center International partnered with Boca de Oro, a Santa Ana Unified School District initiative (SAUSD), to present our first-ever virtual Arts festival. We used new technology to host four hip-hop sessions where students from SAUSD had the opportunity to get up and groove from the comfort of their own homes. We watched as novices came into their dancing talent by the end of each session. Our sponsor, Doordash, also added to the fun by helping us offer participants the chance to win gift cards. By the end, instructors Mackenzie Shimon and Vikki Weinberger were even recognized by Senator Lou Correa for their service to the students and work with the festival.



ART LEADS CURRICULUM

ART LEADS



DIGITAL ARTS CLASS

Digital arts class introduces students to graphic drawing tablets and the industry-standard graphic design software, Adobe Photoshop. OASIS's unique approach helps students to experience an online classroom environment taught by a professional artist, learn how to create a print-on-demand product, hear a college professor teach on basics of product marketing, and a hands-on experience in participating in the internet economy.



WATERCOLOR CLASS

In this class by OASIS, students will learn the art of watercolor painting starting with knowledge about their materials and basic watercolor techniques to create paintings under the guidance of a professional artist as their instructor. This course also introduces other art foundations such as drawing and color theory and the creative process involved in painting an original piece. Students will have the opportunity to paint along with the instructor's live demo and have instant feedback during the studio process.



HIP HOP CLASS

Hip-Hop teaches students an upbeat and high-energy urban style of dance. This high energy class focuses on musicality and rhythm. Along with creative dance routines, the cultural significance and history of hip hop is taught to give more context behind the art form.



JAZZ DANCE CLASS

Jazz dance is a style of dance that combines moves such as leaps, kicks and jumps and other techniques inspired by classical ballet and other dance styles. During the class, students learn how to express themselves and synthesize a variety of jazz dance moves from an accomplished performer.



BEEP/ARCHITECTURAL DESIGN CLASS

In this class, students are challenged with a series of hands-on projects wherein they discover the possibilities for landscape design work with natural elements. Concepts such as building shapes and volume are introduced along with thought processes involved in creating effective architectural design.



CREATIVE ARTS JOURNALING CLASS

Students take a visual and creative journey of self-discovery as they explore the beauty in everyday life, family traditions and favorite memories. Different art techniques are taught for creative lettering, design, page lay-out, to depict a variety of subject matter. Students use different art mediums to express and record the beauty in their everyday lives.

ART LEADS CURRICULUM



MODERN DANCE CLASS

Students learn the freeform art of modern dance, a style that combines other dance forms to create unique moves and routines. This broad genre of dance allows students to improvise and express their feelings through movement in a contemporary context.



CARTOONING CLASS

In Cartooning, students learn the art of storytelling through comic strips. They learn how to tell their unique stories by creating simple characters and applying sequential narrative principles, such as titles, dialogue, beginnings and conclusions. The goal is to build their self-confidence through imagination and creativity.



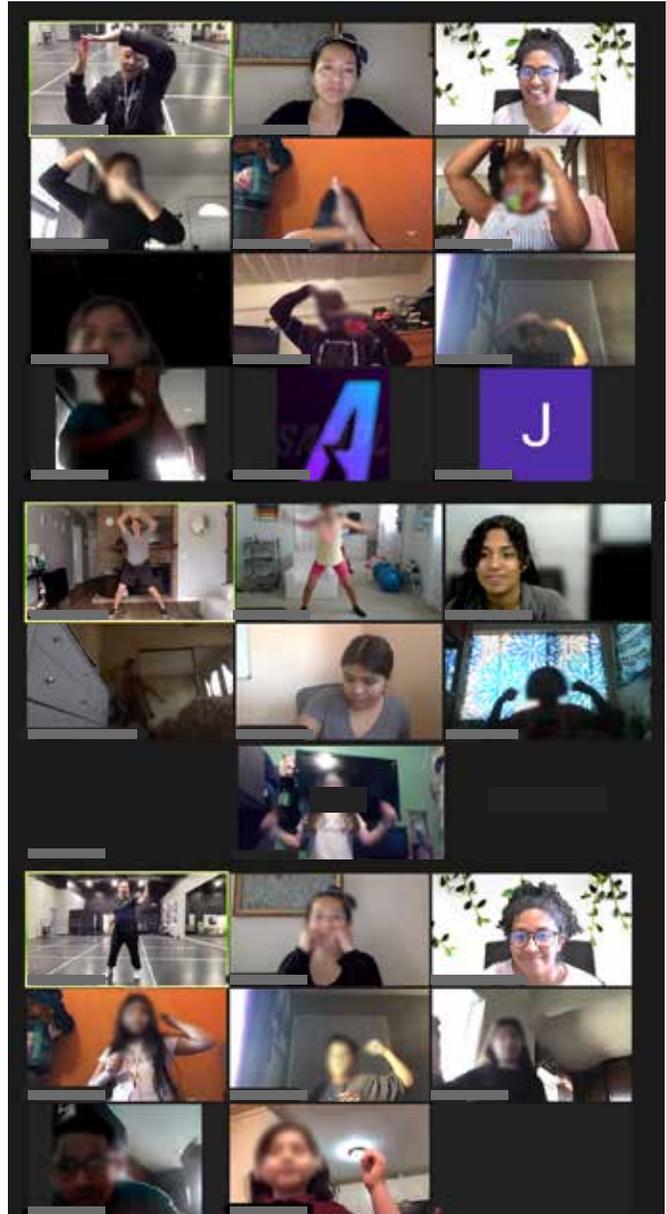
TAP DANCE CLASS

The Tap Dance program teaches students the basic fundamentals of tap dance. The class focuses on developing rhythm, proper technique, style and fun.



PHOTOGRAPHY CLASS

A professional photographer will teach and mentor students in the world of photography. Students will be able to enhance their observation skills and take their photographic vision to the next level utilizing their personal phones or an iPad mini to their fullest potential. During the class, students will learn about portrait versus landscape photography, the types of subjects they can take photos of (people, landscapes, objects), and how to edit photos to add special effects to enhance their imagery.



“My students enjoy learning the hip hop dance moves. They are excited and more engaged in school as result. It also provides students with an opportunity to express themselves and be successful and proud of their hard work.”

-Doeum, Farry, Teacher
Sally Ride Elementary School

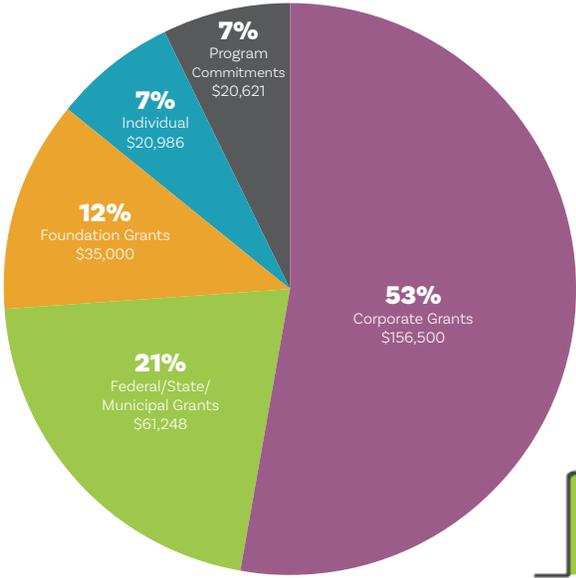
*Due to school security policies, the above images have been blurred.



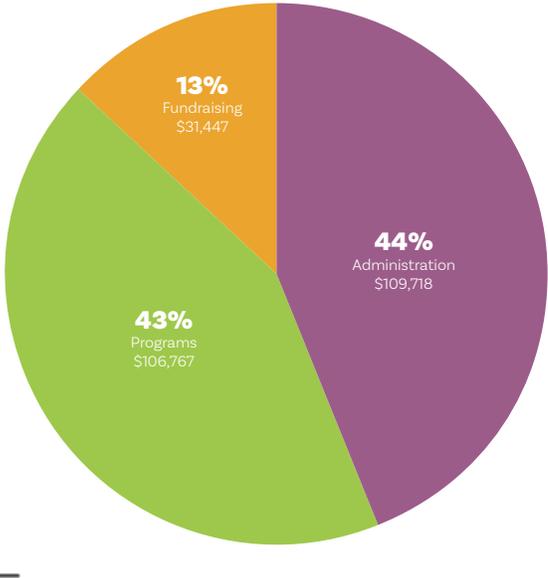
THE ENGINE THAT MOVES US

OASIS efforts are best represented by the 4 Teaching Artists (active) that inspire OASIS students to recognize their artistic potential and creative aptitudes. However, none of these programs would be possible without the 4 OASIS staff, 6 Board of Directors, 9 Advisory Board Members, over 35 volunteers, and 15 corporate donors.

WHAT FUELS OUR WORK



Total Income: \$294,355



Total Expense: \$247,932



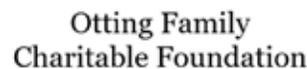
REVENUE

OASIS prides itself on using resources efficiently. The OASIS Finance Committee conducts monthly financial reviews; we are always watchful of maintaining a healthy financial position. Our revenue includes corporate, foundation, and government grants, program service fees, and individual gift-giving.

EXPENSES

OASIS minimizes expenses in administration and fundraising expenditures by growing skill-based volunteer commitment and strengthening corporate partner community service engagement. We are passionate about working with individuals who love our mission and want to give their best professional input to advance the mission of the organization.

OASIS CONTRIBUTORS



Dr. Charles Miyaji
&
Mrs. Eunice Miyaji

Dr. Matthew Zahn
&
Emily Zahn, JD

Thank you for your generosity in supporting our vision to positively impact our communities.

BOARD OF DIRECTORS

JIN SUNG

OASIS Center International Founder
Executive Director
OASIS Center International

GEBHARD RAINER

Board Chairman
Sandals Resorts International
CEO

SHERRI SCOTT

Board Vice-Chairwoman
Pacific Premier Bank
Sr. EVP / Director of ESG &
Corporate Responsibility

DOUGLAS BURFORD

Board Treasurer
First American Corporation
Manager of Accounting

GEORGE ENRIQUEZ

Board Secretary
Episkiazo Christian Church
Senior Pastor

ROSANA Y. HAN

Board Member
First Republic Bank
SVP, Head of Community Reinvestment

BOARD OF ADVISORS

SHEILA CHANG

US Bank
SVP, Emerging Business Group

GLENN OWEN

Venture Films Inc.
CEO/Producer

CHRIS GARCIA

Banc of California
VP of CRA

WILL PIERCE

Chief Strategy Officer
Casanova McCann

ERIK GRIER

Royal Business Bank
Chief Technology Officer

CINDY PULIDO

Genesis Bank, (In Organization)
Chief Compliance Officer

NATASHA V. MUNSHI, PHD

Bellarmino University
Dean, Rubel School of Business

IVAN VEGA

St. Mary's College of California
Asst. Professor, SEBA

JEFF FAJANS

Jeff Fajans Coaching LLC
Creative Performance & Executive Coach

Board Member List updated as of June 2021

OASIS STRATEGIC PARTNERS

CASANOVA // McCANN

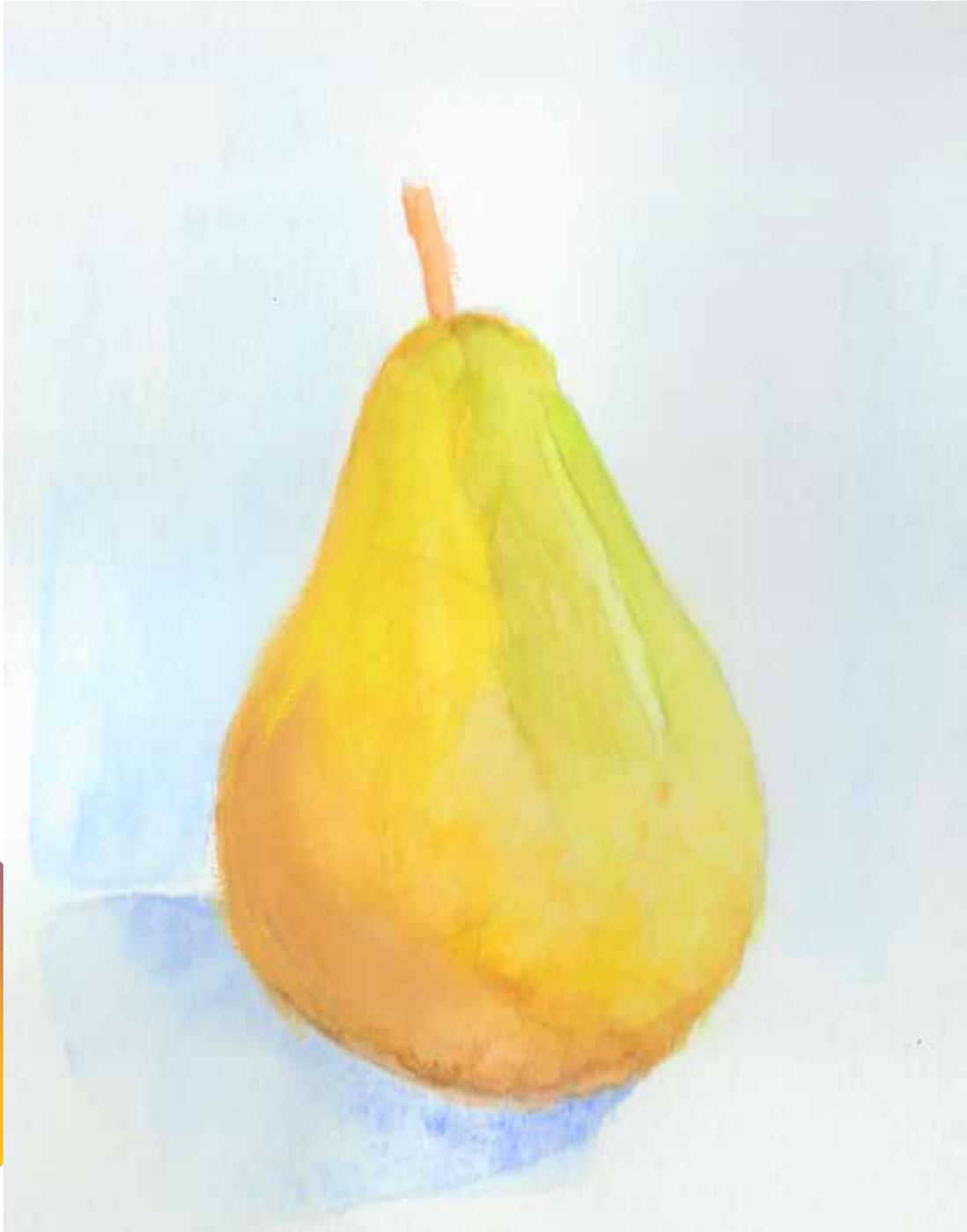


LPA





OASIS
CENTER
INTERNATIONAL



206 W. 4th Street, Suite 430 | Santa Ana, California 92701 | www.oasisarts.org

EIN: 45-5166960